

SEO Packages

	Economy SEO	Starter SEO	Value SEO	Standard SEO	Premium SEO	Business SEO
Price Per Month	\$375	\$595	\$795	\$1195	\$1795	\$2295
Minimum Term (In Months)	6 Months (Continues Month To Month)					
Number of Keywords	12	20	40	60	100	150
1 Hour SEO Consultation	✓	✓	✓	✓	✓	✓
Analysis						
Search Engine Friendly Analysis	✓	✓	✓	✓	✓	✓
Link Popularity Analysis	✓	✓	✓	✓	✓	✓
Keywords Research and Analysis	✓	✓	✓	✓	✓	✓
Duplicate content analysis	✓	✓	✓	✓	✓	✓
Website Structure analysis	✓	✓	✓	✓	✓	✓
On-Page Optimization						
Page title optimization	✓	✓	✓	✓	✓	✓
Meta Tags Optimization	✓	✓	✓	✓	✓	✓
Optimization of robots.txt, info.txt, urlist.txt & sitemap.xml	✓	✓	✓	✓	✓	✓
Check Keyword Density & Prominence	✓	✓	✓	✓	✓	✓
Anchor Text Optimization	✓	✓	✓	✓	✓	✓
Webmaster Setup(Google/Bing)	✓	✓	✓	✓	✓	✓
Removing URL Canonicalization	✓	✓	✓	✓	✓	✓
Alt Tag Optimization	✓	✓	✓	✓	✓	✓
Custom 404 error page setup	✓	✓	✓	✓	✓	✓
Local Search Website Optimization						
Search Engine Local Submission	✓	✓	✓	✓	✓	✓
Google + Local & Bing Local Listing & Optimization	✓	✓	✓	✓	✓	✓
Updating local listing Pages & Schema Tag Integration	✗	✗	✗	✓	✓	✓
Content Distribution / Website Content Writing						
Existing content optimization	✗	✗	2	4	6	10
Website Content Writing (Page)	✗	✗	2	6	15	30
Blog Writing	1	1	2	4	6	12
Article Writing	1	1	3	6	9	12
Press Release Writing	1	1	2	4	6	8
HomePage Content	1	1	1	1	1	1
Submissions (Creating backlinks to increase link popularity)						
Directory Submissions	50	50	100	150	200	300
Niche Directory Submissions	10	10	10	10	10	10
Social Bookmarking	40	40	70	100	150	210
Classifieds Submissions	15	15	35	55	75	95
Article Submission	1	1	3	6	9	12
Article Social Bookmarking	10	10	20	30	50	60
Web 2.0 and Social Media Optimization						
Blog Submission	✓	✓	✓	✓	✓	✓
Press Release Submission	1	1	2	4	6	8
Video Submission	2	2	5	8	12	20
RSS Feeds Submissions	1	1	2	4	6	8
Photo Sharing	✗	✗	✗	5	10	15
Video Promotion						
Youtube Video Promotion	✗	✗	✓	✓	✓	✓
YouTube - Custom background design and CSS	✗	✗	✓	✓	✓	✓
Video Directory Submission with title, description, and tags	✗	✗	✓	✓	✓	✓
Stock video Footage	✗	✗	✗	✓	✓	✓
Script and Voiceover	✗	✗	✗	✓	✓	✓
Website Usability & Conversion						
Website Usability Tips	✓	✓	✓	✓	✓	✓
Social Media Optimization						
Adding People to Google Plus Circles	✗	✓	✓	✓	✓	✓
Integration of Google +1 Button	✗	✓	✓	✓	✓	✓
Facebook Fan Page & Twitter Account Creation	✗	✓	✓	✓	✓	✓
Profile Content Writing	✗	✓	✓	✓	✓	✓
Gathering Followers	✗	✗	✗	✓	✓	✓
Posting Content on Facebook	0	6	12	18	24	48
Posting Content on Twitter	0	7	14	21	30	50
Posting Content Google Plus	0	7	14	21	30	50
Facebook Welcome Page	✗	✓	✓	✓	✓	✓
Facebook Cover Ph	✗	✓	✓	✓	✓	✓
Replying / ReTweeting (Networking)	✗	✓	✓	✓	✓	✓
Ebook						
Creation	✗	✗	✗	✗	✓	✓
Promotion	✗	✗	✗	✗	✓	✓
Create Free Blog						
Blogspot	✓	✓	✓	✓	✓	✓
Wordpress	✗	✗	✗	✓	✓	✓
Squidoo	✗	✗	✗	✗	✓	✓
Hubpages	✗	✗	✗	✗	✗	✓
Reporting						
Keywords Ranking Report	✓	✓	✓	✓	✓	✓
Monthly Progress Reports	✓	✓	✓	✓	✓	✓